

Ask Michael Kors to stop skinning dogs alive and transforming them into luxury handbags!

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Petitioning John D. Idol – Michael Kors CEO

An undercover investigation carried out by animal rights group PETA has revealed the terrible truth of the dog leather industry in China. Currently, there is a strong mechanism in place to keep this disgusting industry in full swing mode. Needless to imagine, this involves a lot of suffering for man's best friend.

PETA has also managed to provide valuable insight about how this industry actually functions: stray dogs are captured from the streets by professional dog snatchers. They are sold to unlicensed facilities where their life is taken in the most abrupt way: they are hit over and over with bladed objects (bats or sticks), before the actual skinning process starts. Some of the dogs are still alive when this happens. Their lifeless bodies are piled up and left in the facility's dumpster for days. According to the investigator present on the scene, the sight and smell was absolutely terrible and difficult to endure. According to PETA, such facilities can process and deposit as many as 200 dogs each day.



The compound visited by PETA housed 300 dogs. All of them were kept in terrible conditions: deprived from their freedom, they were placed in tiny, dirty and dark cages, frightened and all alone. They were left without food and water for days. Most of them, constantly agitated, were climbing on each other in a desperate attempt to escape. But neither of them would see the light of day again. The floor of this facility would be later filled with tons of liters of blood. Innocent dog blood. All in the name of fashion. Please note that the images come from just one plant, but there are hundreds of similar facilities all across China.

After the skinning is complete and the dog skin is properly processed, it is later sold to fashion companies such as Michael Kors, which transform them into trendy leather jackets or posh handbags, sold to unsuspecting customers at unreasonably high prices. The well known American designer has been long profiting off the backs of innocent dogs in China.

However, there is an important piece of information that Michael Kors and other designers are using as an excuse for denying everything. In order to cover their tracks, many Chinese producers have been manufacturing dog leather, but have labeled it as 'lamb' skin. The fact is that as soon as the skin has been processed and tanned, most animal skins look very similar and without conducting expensive DNA tests, it is practically impossible to determine what animal leather it was made from.

Please take a look at the photos below. They are Michael Kors leather products – jackets or handbags, for instance. Most of them are made in China, which means there is a strong possibility they were actually made out of dog skin. The level of transparency in the leather industry is so low that countless dogs have been chopped up and their leather has been sold by so many high-end designers in stores all over the world and no one knew until now.

However, the truth has come to light and we, the undersigned, would like to urge Michael Kors to stop using cruel and unnecessary leather and opt instead for vegan fabrics that do not harm animals in any way. As one of the leading brands in the fashion industry, it would be extremely important for Michael Kors to stand up against the Chinese

leather trade and stop using this cruel fabric in its collections immediately.

In addition, please take the pledge to cruel-free and never purchase or wear leather products again. There are numerous vegan alternatives at your favourite store and it would be a remarkable sign of humanity if all us could take the pledge and denounce this inhumane industry and everything it stands for: greed, cruelty and tremendous animal suffering.

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